

ADVERTISING IN SCHOOLS

The facilities, the name, the staff, the students of the schools, the school system, or any part thereof shall not be employed in any manner for advertising or otherwise promoting the interests of any commercial or other non-school agency or organization except:

1. the schools may cooperate in furthering the work of any non-profit, community-wide social service agency, provided that such cooperation does not restrict or impair the educational program of the schools;
2. the schools may use films or other educational materials bearing only simple mention of the producing or sponsoring firm;
3. the schools may participate in radio or television programs under acceptable commercial sponsorship when such participation is supplementary or beneficial to the program of the schools;
4. the superintendent may, at his/her discretion, announce or authorize to be announced any lecture other community activity of particular educational merit;
5. the schools may, upon approval of the superintendent, cooperate with any governmental agency in promoting activities in the general public interest which are nonpartisan and non-controversial, and which promote the education or other best interest of the pupils.

All such literature shall require approval from the superintendent prior to distribution.

Adopted 2001
Reviewed 2018

