USE OF STUDENTS IN PUBLIC INFORMATION PROGRAM

One of the strongest links of communications between the school district and the public is the pupil in the classroom.   Failure to provide parents with appropriate information may lead to misinformation about the schools.

It is the responsibility of the school administration to ensure that information regarding school activities, programs, and organizations, is properly disseminated to parents.

The school administration shall take reasonable steps to ensure that the use of students as couriers is limited to carrying information about the school system, or a particular school, except as specifically provided in the following paragraph. School information may include publications, newsletters, notices, or other printed matter published under the name of the school district, the individual school, or the recognized parent/teacher group.

Students may serve as couriers for information generated by non-school organizations, subject to the following conditions:

1. The information clearly states that it is not school sponsored;
2. The sponsor of the information/activity is a non-profit organization and the activity is student related;
3. The school board, or its agents, reserves the right to refuse or allow any request for distribution of such information, on a case-by case basis using the following criteria:
    a. The distribution of such information is subject to prior approval by the superintendent or his/her designee.
    b. All preparation of notices has been completed by the sending agency.
    c. The classroom management of such notices does not place any unreasonable administrative burden on school personnel.
    d. The notice does not imply that school personnel or students will assist in the collection of funds or sale of any product or service.

Information that advocates a particular position on bond issues, political matters, labor relations or school district budgets will not be distributed through the use of students as couriers.

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